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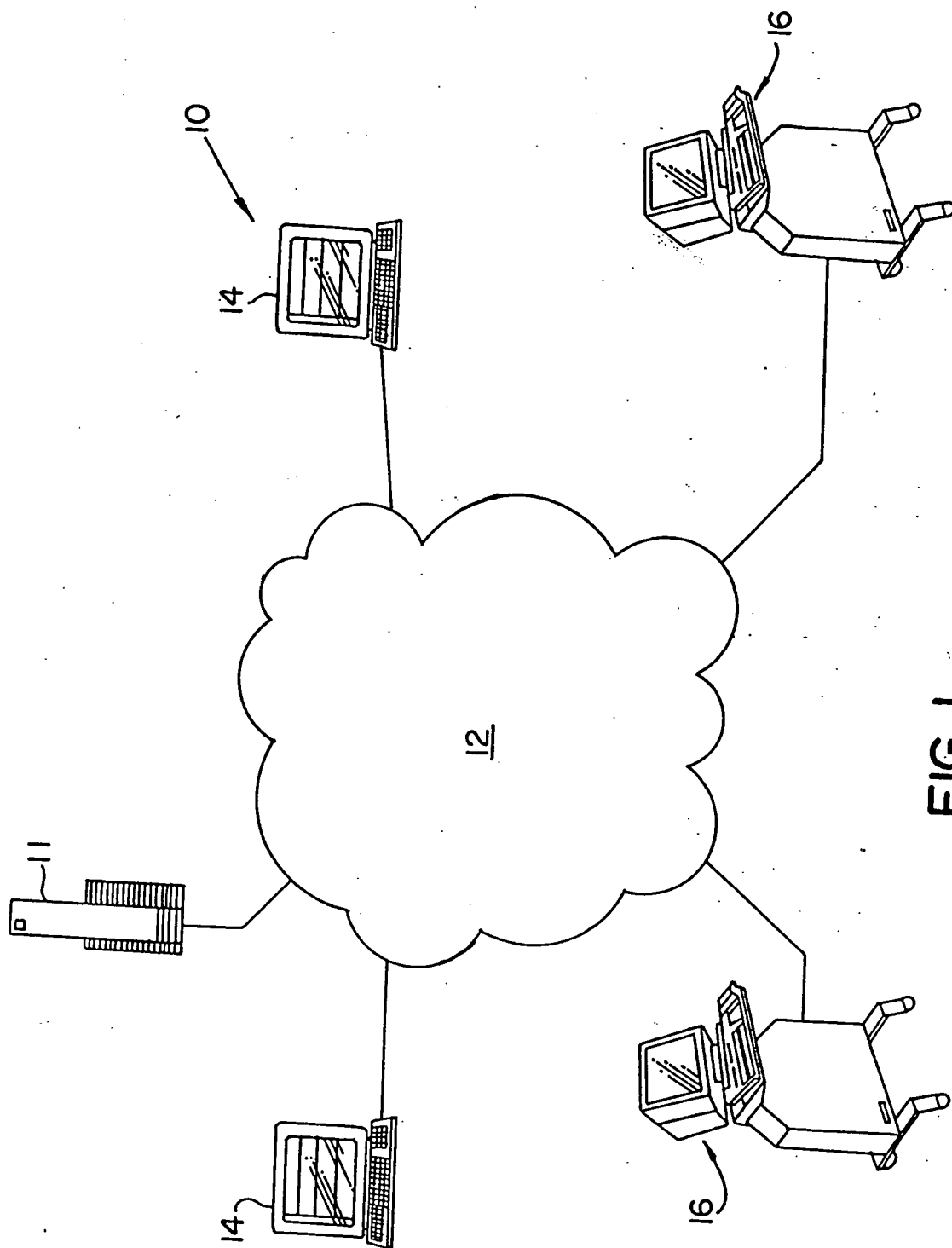
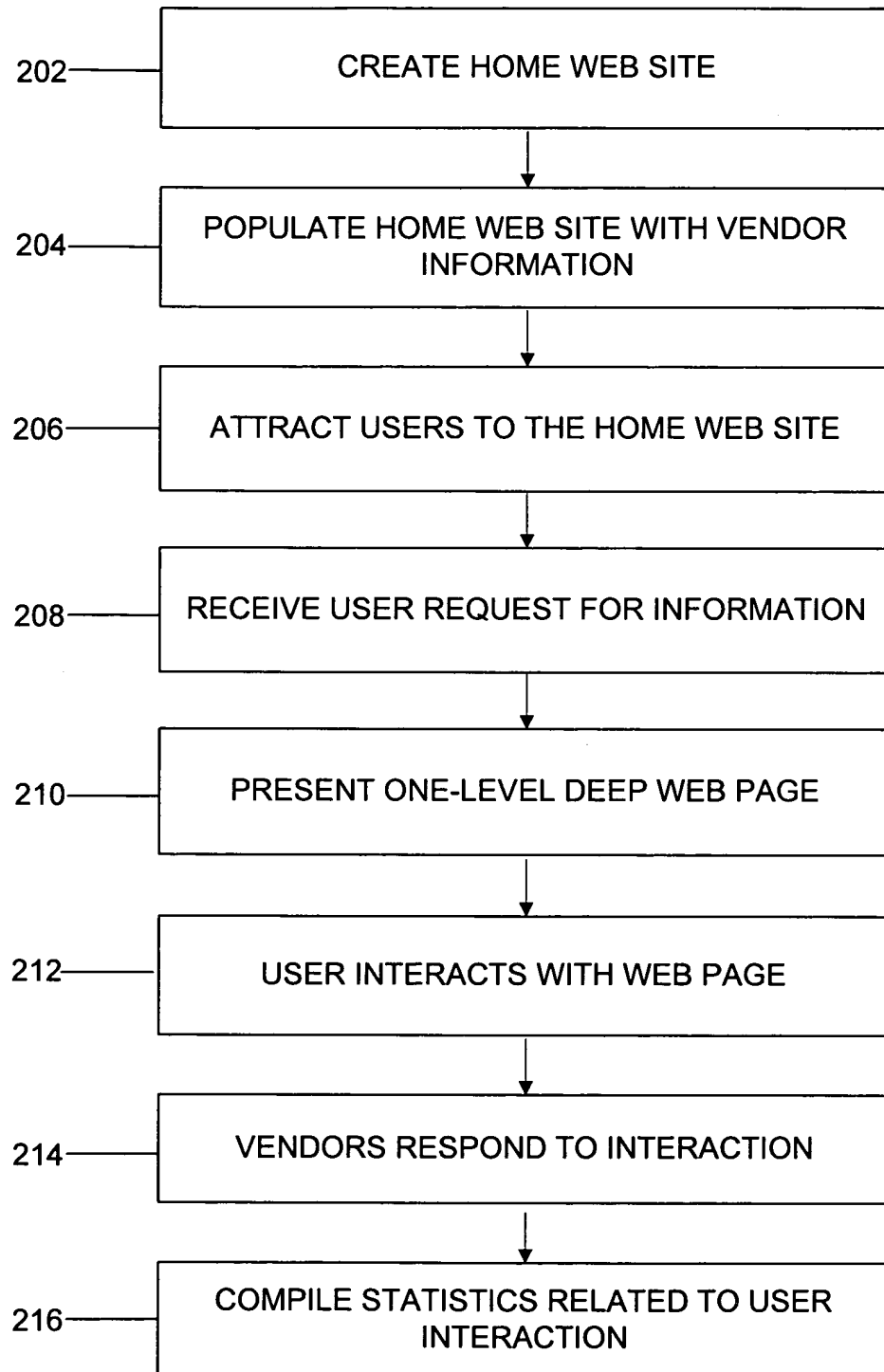
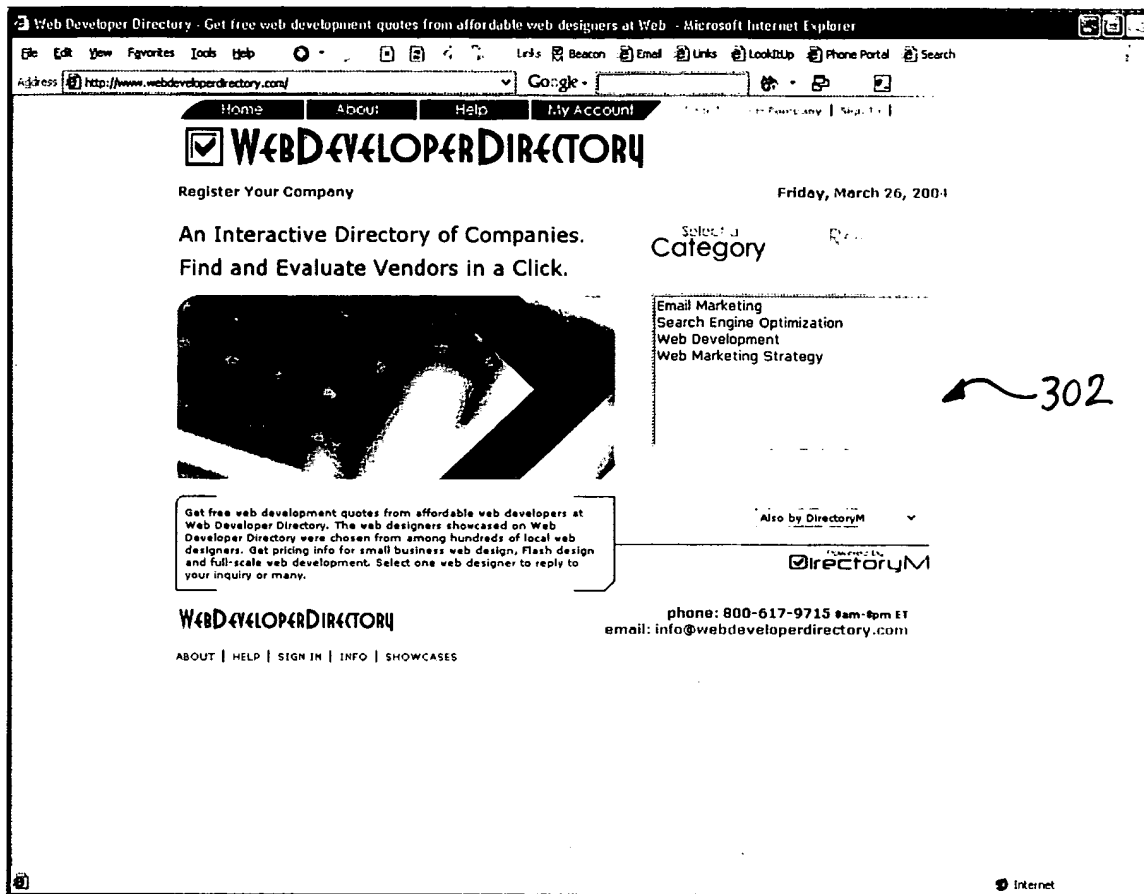


FIG. 1

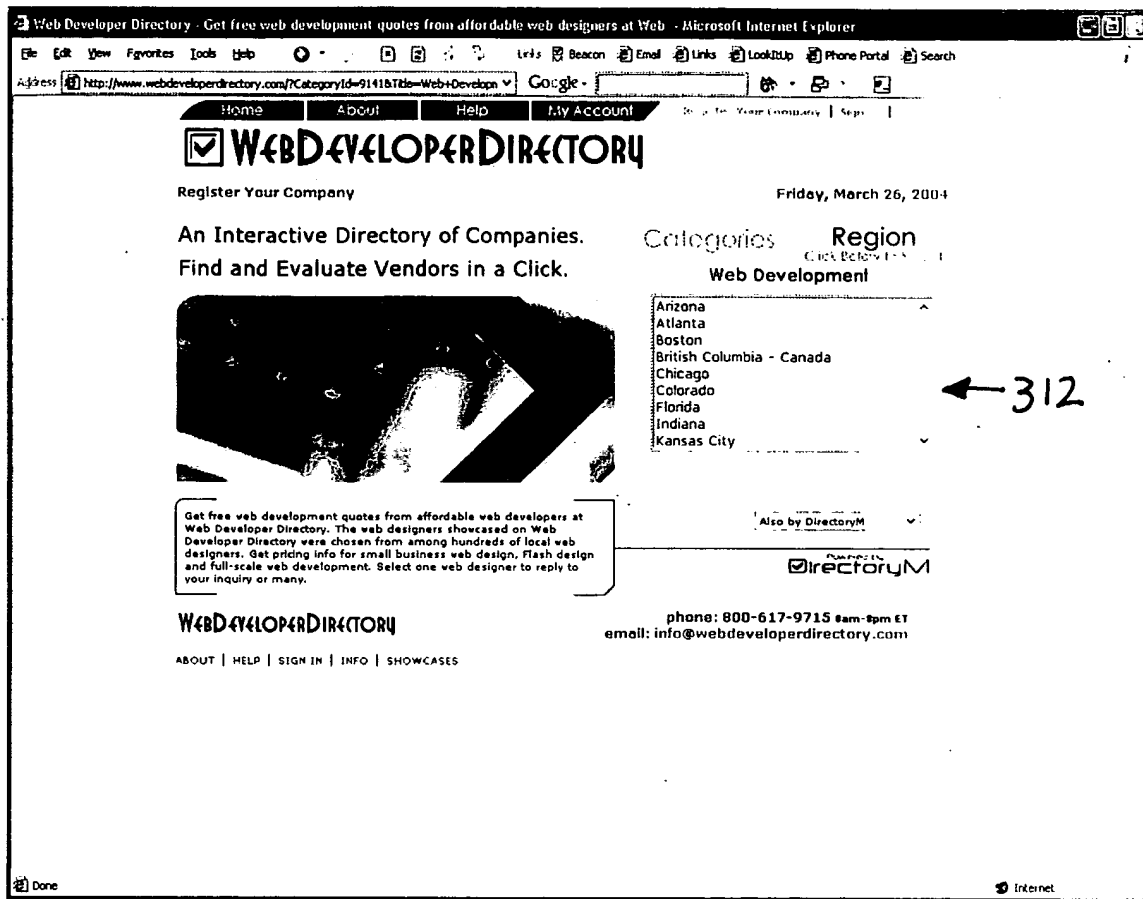
Figure 2





300

Figure 3A



310

Figure 3B

Web Developer Directory - Get free web development quotes from affordable web designers at Web - Microsoft Internet Explorer

File Edit View Favorites Tools Help    In: Beacon Email Links LookUp Phone Portal Search

Address <http://www.webdeveloperdirectory.com/DH/CategoryId=9141&Title=Boston&Dh>    Go    [Google](#)








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## Web Development - Boston

**328** ☒ **WEBDEVELOPERDIRECTORY**

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**Web Development - Boston**

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**324**

**1. Select Companies**

**2. Free Inquiry Form**

[Click to select](#)

**Scope of your proposed project?**  
[Click to select](#)

**How many web pages involved?**  
[Click to select](#)

**Project elements: (hold CTRL for >1)**

☒ Include database driven capabilities

☒ form submission

☒ e-commerce

☒ e-mail integration

**Timeline for pursuing this project?**  
[Click to select](#)

**Indicate your estimated budget**

**Comments/Description:**

**3. Contact Info**

**Email \***

**Phone \***

**Name \***

**Contact** [Select Contact Preference](#)

**4. Click >>** [Submit Inquiry](#)

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**WEBDEVELOPERDIRECTORY**    phone: 800-617-9715 8am-8pm ET    [DirectoryM](#)  
email: info@webdeveloperdirectory.com

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320

Figure 3C

Web Developer Directory - Get free web development quotes from affordable web designers at Web - Microsoft Internet Explorer

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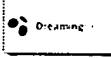
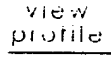




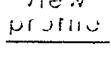

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Figure 3D

Web Developer Directory - Get free web development quotes from affordable web designers at Web - Microsoft Internet Explorer

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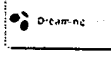
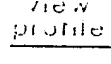
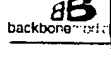


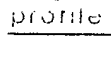
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330 →

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**1. Select Companies ?**

**2. Free Inquiry Form ?**

As a new member, you can now submit a free inquiry form to the selected companies.

**Scope of your proposed project?**  
Project scope: New web site

**How many web pages involved?**  
21 - 50 pages

**Project elements: (hold CTRL for >1)**  
Include database driven capabilities  
form submission  
e-commerce  
e-mail integration

**Timeline for pursuing this project?**  
Project horizon: next three months  
\$5000 - \$10000

**Comments/Description:**  
I would like a new website for my company.

**3. Contact Info**  
Valid email for selected company is required.

Email \* user@directorym.com

Phone \* 617-426-1234

Name \* First Last

Contact Please Contact Me Via Email

**4. Click >>** Submit Inquiry

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320 ↗

Figure 3E



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**ATLANTA BUSINESS CHRONICLE**

**bizjournalsdirectory.com**

Account of: gkansa209804 Use the tabs below to navigate your account Tuesday, March 30, 2004

[ROI Calculator](#) [Leads](#) [Listings](#) [Contact Info](#) [Vendor Account](#)

### Account Performance

#### ROI Calculator

Use the dropdowns below to estimate the ROI of your account. Enter dates above.

| Your Actual Results     | Value Variables | Estimated Value   |
|-------------------------|-----------------|-------------------|
| Site Click-through: 413 | X \$2.00        | ? = \$826.00      |
| Profile Views: 1,515    | X \$0.50        | ? = \$757.50      |
| Inquiries / Leads: 61   | X \$5.00        | ? = \$305.00      |
| <b>Estimated Value:</b> |                 | <b>\$1,888.50</b> |

[Reset Default Values](#) [Click to Calculate](#)

The ROI Calculator is a gauge of your marketing results. It is provided to help estimate the ROI of your account. More detail about the value variables can be found by following the "?" links above.

[View Performance Details](#)

### ROI Calculator

< < <

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402

404

400

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Figure 4